

VP, Communications

- *Time Commitment:* Flexible, 4-6 hours per week.
- Main responsibilities:
 - Manage communications between the FHMS PTSA board, its members, and FHMS. Provide communications in the following formats:
 - Falcon's Nest Newsletter (monthly)
 - Send news and events to the principal for the Falcon Flyer (weekly)
 - Email updates (weekly)
 - Website Updates (as needed)
 - Facebook and other social media (as needed)
 - Update corkboard next to FHMS front office (as needed)
 - Create content and graphics (Canva or similar web-based software subscription provided)
 - o Edit Newsletter
 - Forward submitted *contact us* messages to appropriate board members.
 - o Attend monthly board meetings (approximately 2 hours/month)
 - Attend General Membership Meetings (4-5/school year)
 - Attend required training (approximately 2 hours)
 - Training will be provided, as well as templates for newsletters and communications requests
 - For more details on any of the programs, email <u>communications@fhmsptsa.org</u>